

CYPRUS FIRM **SMPA ADVISORY LTD** PARTNERS WITH **ISFIN** TO EXPAND EMERGING MARKET OPPORTUNITIES

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As the dust settles in this post-COVID, post-Brexit, period it is more important than ever to further invest and strengthen worldwide business connections. A new firm, **SMPA Advisory Ltd**, is joining IsFin's global network finding a unique partner for those interested in working in the specialized Cyprus market. Professor **Laurent Marlière**, CEO of IsFIN -Emerging Markets Advisors, is thrilled to announce a service provider licensed by the Institute of Certified Public Accountants of Cyprus to provide Accounting, Taxation, Consulting, Audit, Fiduciary and Administrative services. The collaboration aims to enhance both organizations' capabilities to assist companies in doing business in from Mongolia to Ukraine.



Savvas Papisavvas, Managing Partner, has positive views of this new endeavor: "Despite the fact that the global investment initiatives face obstacles because of the long standing covid period, I believe that successful businesses always manage to adapt in a dynamic business environment." According to **Marlière**, IsFIN has managed to have one of the best coverages within the Europe at a time when the continent is appealing to investors from Asia and the Middle East. He adds, "We are onboarding professional firms which have the finest technical capacity and the vision to handle sophisticated investors from those regions. GRATA is the best positioned firm in the region".

Here growth and opportunities for emerging market sectors like construction companies, mining companies, airlines, light and heavy industry companies, etc. The firm is solidly established on auto region with great potential for investment and recognized relationship with foreign corporations looking at this dynamic market.

While the globe has been impacted by the economic consequences of the crisis, it now offers a wealth of opportunities to smart investors. **SMPA Advisory Ltd** has helped the region become more a favorable business climate thanks to assisting companies with new developments in established sectors; opportunities which will continue to increase its attractiveness for direct foreign investments, with a view to contributing to the diversification of the structure of the economy.

About IsFin

IsFin is a global advisory active in 75 countries, it acts as a business facilitator between East and West and has a unique knowledge of the Middle East, African and Asian markets. The organization is supported by a platform composed of the most innovative and highly regarded independent law, audit & accounting firms. It has a deal room offers, off market investment opportunities to clever investors.

About SMPA Advisory Ltd

SMPA Advisory Ltd is a firm of chartered accountants and registered auditors supporting entrepreneurs and businesses to achieve their financial goals. Our partners have more than 20 years of accounting experience and are some of the most advanced in their field; many of our peers and other professional firms come to our partners for advice on their most critical and complex issues.

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